



Advocating for Business, Building Our Community, Driving Economic Growth

Year In Review - 2010

Events

Major events such as Asian Festival and Annual Awards Gala were successfully implemented . *Page 2*

MEED Center Business Assistance Center

The BAC program, funded by the Federal grant, provided technical assistance to start-up or small business to help them to grow and create more jobs. *Page 3*

MEED Center JumpStart Program

Funded by Texas Workforce Commission, the program offered information & training to minority and low-to-moderate income individuals. *Page 3*

Business Development

More Asian American businesses registered with public agencies and looked for a certification in 2010. Supplier Academy was one of the educational programs for small businesses. *Page 4*

Membership

GDAACC has grown up representing 1,200 members, and the Asian American moves North. *Page 5*

GDAACC

The Greater Dallas Asian American Chamber of Commerce (GDAACC) was established in 1986 to serve the Asian American business community in North Texas. GDAACC programs and events are designed to facilitate the economic development in the region. Today, GDAACC has over 1,200 members that include entrepreneurs, business owners, corporations, and public service entities, representing 17 Asian ethnic groups.

GDAACC Vision: Become the premier Asian American Chamber of Commerce in the United States

GDAACC mission: Advocate for the Asian American business community while assisting the economic development in North Texas.

In 2010, GDAACC implemented: Asian Festival, Annual Awards Gala, Supplier Academy, Construction Forum, Member Orientation, Registration Workshops, and more.

MEED Center

The Multi-Ethnic Education and Economic Development (MEED) Center is a non-profit 501(c)(3) organization established to assist the low to moderate income population of East Dallas area with workplace seminars, business assistance, education, and community outreach events.

In December 2009, the MEED Center celebrated its 10th Anniversary serving the low income/minority in Dallas. In order to strategically serve the community, the MEED Center has relocated inside Greater Dallas Asian American Chamber of Commerce.

Now, MEED Center runs 6th *Business Assistance Center* of the City of Dallas since 2003 and *JumpStart Program* through a Federal grant managed by Texas Workforce Commission (TWC).

GDAACC Events

February 5, 2010
 INSTALLATION LUNCHEON AND
 ANNUAL MEMBERSHIP MEETING

2010 GDAACC Board of Directors were sworn in at the event, officiated by the Honorable Keith Self, Collin County judge.



Asian Festival unites various Asian cultures while creating a diverse marketplace featuring native arts & crafts, music, dance, food, martial arts and children's activities annually.

The Chamber awarded individuals and corporations in the following categories:

- CORPORATE DIVERSITY
- ENTREPRENEUR OF THE YEAR
- SMALL BUSINESS OF THE YEAR
- ASIAN WOMAN-OWNED BUSINESS
- CHAIRMAN'S AWARD
- MEMBER OF THE YEAR

May 1, 2010
 ASIAN FESTIVAL

Lion dance, martial arts, sumo wrestling and Japanese drums graced the Dallas Arts District as a part of 2010 Asian Festival presented by State Farm, co-hosted by the Greater Dallas Asian American Chamber of Commerce and the Crow Collection of Asian Art.



July 21, 2010
 ANNUAL AWARDS GALA

This FREE event showcased authentic Asian cuisine, cultural entertainment and activities for children in a daylong festival celebrating the National Asian Pacific American Heritage Month.

At the gala, GDAACC recognized the contributions of Asian American entrepreneurs and business leaders to the Asian American community. The event's keynote speaker was the Honorable Rick Perry, Governor of the State of Texas.

The gala also included an award ceremony recognizing outstanding Asian college students as well as the graduates of the 2010 Leadership Tomorrow program.



MEED Center

The Multi-Ethnic Education and Economic Development (MEED) Center is a non-profit 501 (C)3 organization established to assist the low-to-moderate income with entrepreneurial support, business development, education, job training, and community events.

The MEED Center has 2 business programs funded by the federal grants.

1) Business Assistance Center

The Business Assistance Center (BAC) program provides technical assistance to people interested in starting or growing a business in Dallas. The goal is to increase new business creation and employment opportunities; attract new investments to the enterprise zones and promote business expansion and to provide business assistance.

- Business Consulting Services

The MEED Center offers one on one business assistance to would be and current micro enterprise owners. Our consulting services vary from assisting an individual/business owner create a business plan, getting certified, seeking financial resources for their business or finding connections in doing business with the City of Dallas, DART, Dallas Independent School District, and other government and private agencies.

Many clients come in for multiple consulting sessions, forming an ongoing relationship in their business goals.



- Business Education Seminars

In the course of this contract year, a total of 19 seminars were conducted covering a variety of topics including:

- Basic Business Training
- Website Design
- Bookkeeping
- Sales Training
- Marketing
- Search Engine Optimization

2) Jumpstart Your Business Program

MEED Center, with a grant provided by the Texas Workforce Commission, is offering information, training and technical support to minority and low-to-moderate income individuals interested in the various aspects and phases of self-employment.

MEED Center provides monthly workshops in various locations in Dallas and Collin Counties. This program runs up to January 2011.



We have some outstanding trainers as instructors for this program. They have extended experience and knowledge in business coaching and entrepreneurship.



Community Outreach

MEED Center co-hosted with the Women's Southwest Federal Credit Union the 5th annual Kids Festival on August 28 at Ignacio Zaragoza Elementary. We distributed over 700 backpacks and school supplies to 7 elementary and middle school students in east Dallas.

We had about 500 people who attended this event received information about waste water disposal, DART services, police safety, access to medical care and other community services. They also enjoyed face painting, games, cultural performance, dance competitions and prizes. Parkland Hospital's CareVan gave free immunization shots to children.



Doing Business with

GDAACC partners with the City of Dallas, Dallas ISD, Dallas County Community College District, DART, and DFW Airport to help members to register as a vendor with the entities and encourage them to participate in the bidding process. Also, GDAACC has encouraged minority businesses to look for a certification such as MBE, WBE, HUB, DBE, or SBA 8(a).

The certifications have helped businesses to take advantage of contracting opportunities that require minority participation.



In April 2010, City of Dallas, DCCCD, and DISD held a Knowledge is Power Conference as a joint effort. The participants learned how to register, how to get certified, what resources were available, and more.

In 2010, City of Dallas Convention Center Hotel Project was one of the huge available opportunities for our members, and 5G Studio, our member, is the main architect firm.



Dallas ISD Bond program 2008 has given out \$1.35 billion dollar business opportunity to communi-

ties.



DCCCD district-wide contract opportunities have also driven the business & economic growth in the community, and its seven campuses are more engaged with our community.



SuperBowl XLV - North Texas businesses were very excited when huge business opportunities were available for SuperBowl XLV. In particular, minority vendors were highly encouraged to participate in. Regal Inc, a Chamber member, was selected to develop a registration website.

DART, NTTA, and DFW Airport have also outreached our members and communities to provide business & education opportunities so that they would have more participation of minority vendors in the bidding.



Business Development Opportunities

In 2010, GDAACC provided educational opportunities in both collaboration with partners and our own resources.

2010 Texas Supplier Academy



It was held on August 9 - 10th at UT Dallas to help minority businesses sharpen their business skills and learn what corporations and government agencies want from vendors. Here is a comment from one of the participants.

I learned a lot about the process of developing a business plan and the RFP presentation was just the information that they don't tell you online or in a book. I'm glad I was able to attend. Thank you GDAACC for providing us with this opportunity to attend - Sabina

GDAACC also provided a specialized conference such as Construction, Architecture & Engineering Form in April 2010.



The Business Language Series - **“Understanding Chinese and Chinese Market”** provided our members and partners some basic understanding of the Chinese culture.

Inspirational Stories

Since initial establishment, GDAACC has continued to advocate for members' business growing. There are members of the Chamber who have been consistently growing and getting more contracts with the governments and private corporations.

REGALI Regali Inc. is providing uniforms, marketing service, and technology solution, and its clients include City of Dallas, North Texas SuperBowl XLV, American Airlines, Texas Instruments, DCCCD, and more. Renee Dutia is the president.

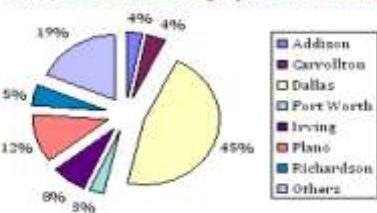
CP&Y Chiang, Patel & Yerby Inc is a full service engineering consulting company locating in Dallas, and now has grown to have 185 employees and 9 offices. Many public entities have been its clients, and CP&Y does a lot of oversee projects, particularly in China. Pete Patel is the Chief Executive Officer.

5G 5G Studio Collaborative was selected as Architecture firm for the City of Dallas Convention Center Hotel project, and Yen Ong is one of the founding partners of the company.

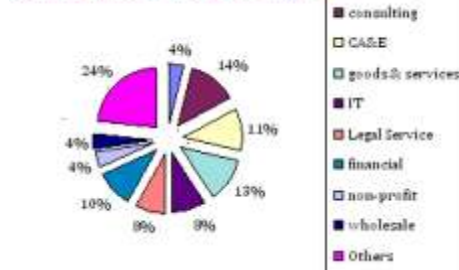
Membership & Asian Demographics

Membership has been a backbone of GDAACC, and it has helped us to continually grow since our initial establishment in 1986. Now, we represent about 1,200 members, 700 businesses, and 17 Asian ethnic groups in North Texas.

Member Business Geographic Breakdown



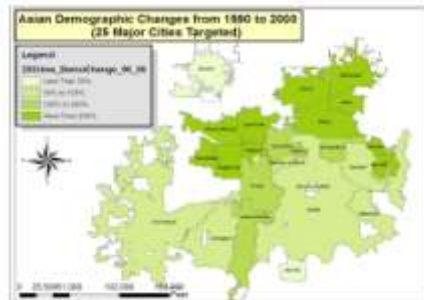
Member Business Category Breakdown



GDAACC organizes and provides programs for members such as member orientation & networking, annual membership mixer, and more..



The Asian Americans have been moving north for their home and business according to the Asian demographic research done by GDAACC. Cities such as Plano, Allen, and Frisco have seen Asian population increasing by 200% from 1990 to 2000.



Asian Trade District (ATD)



It was in the early 80s when Asian business owners started their busi-

nesses in Harry Hines Blvd and Royal Lane vicinity. In 1994, there was the necessity of developing the name to represent the business vicinity, and the City of Dallas finally designated the vicinity adjacent to I-35E and I-635 as the Asian Trade District. As of now, the Asian Trade District (ATD) stretches 2.5 miles north and south along Harry Hines Boulevard and 1.5 miles east and west along Royal Lane.

Now, the ATD is the home of 3,000 wholesale, retail, manufacturing, and other small businesses, and it generates billion dollars of economic value attracting over 35,000 visitors a year



In December 2010, two DART stations, Royal Lane and Walnut Hill Lane Station, will open, and more business & economic growth opportunities would be generated.



Greater Dallas Asian American Chamber of Commerce (GDAACC) and Multi-Ethnic Education and Economic Development Center (MEED Center) would like to thank our partners and our member communities for their continued support in 2010.

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