

Special Note: The contents of this report are based on experiences, observations and research. It covers a powerful strategy that many business owners overlooked and under-estimated. By simply implementing this strategy, you will experience a new set of results, energy and life in your business.

What you are going to read is more valuable than what you will find in many other e-books that you have to pay for. This is a unique and \*HUGE\* report, **print** this out and **read it more than once.**



**Discover The Secrets 'Why and How' Powerhouse Business Owners Conduct Free-wheeling, No Holds Barred Meetings That Will ALWAYS Leave Them With Money-Making Strategies That Will Make gobs and gobs Of Money!**

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## How to do away with the hurdles to growth in Business -An Overview-

"Every man is the architect of his own future", goes an old saying. It is very true, whether in the case of one's life or in business. It is **you** who decide whether your business should shoot up to the sky or should dive into the depths of the ocean. It is your decision making that matters. It is your style of going about that makes wonders. It is only **You and only You** that makes the difference. A single misstep may destroy all your dreams. We are here to help you with some guidelines on which you can rely on, when you are in need. By going through this report, you can get familiar with the different ways by which you can improve yourself and your business. In this report, you will find the following.

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## **SHOCKING SECRET:**

### **“The Biggest Mistake About The Art of Leverage In Business That No One Has Actually told YOU About!”**

Are you a business owner who craves for growth of your business to unpredicted levels? Will you not be excited, if you can find a new idea that would help you to attain this?

Then, there is something for you to watch out for.....

Finally, the rich has revealed their biggest secret that has helped them to tower heights in their businesses. Are you not interested to know what it is? Quite simple, it is nothing other than ‘leverage on other people’.

Now, you think that you have figured out the ‘biggest secret’ behind small business success. You are really excited and would think that you would be able to change things overnight...isn't it?

You are ready for the go. The next day, you went to your office and assigned the work you have in your hands to your staff. May be some of you would have turned to network groups and tried to exchange contacts and leads, expecting a drastic change in your profit.

As a result, some of you might have got a small growth in business. But in most cases, it would have been absolutely no growth, but a nasty compensation of pain and confusion.

At this juncture, you would start thinking,  
**“Why am I not able to reap the results I was promised?”**

True, you have a powerful idea with you. But, the strategies that you have used to implement this idea seem to be ineffective. Indeed, they are strategies to leverage on other people, but they are not the set of strategies that Donald Trump or any other successful business owner would use extensively!

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If you truly desire to grow your business that will give fantastic 'Return of Investment' (R.O.I), you have to leverage on other people the way successful business owners do!

Why are you not leveraging on other people like successful business owners do now? The answer to this query is very simple. When Robert Kiyosaki or any other wealth creation guru talks about leveraging other people to achieve a higher level of business success, *they might have revealed only half of the secret.*

They might have broken the silence behind their secrets to building and growing a profitable business. But, what they have actually done is to plant the 'basic' idea of leveraging other people in you, which you have to develop into a more concrete and organized strategy that you can use in your business.

As a business owner, the 'biggest mistake' you can make is to commit the same amount of time and effort when leveraging other people and yet do not receive results similar to successful business owners.

And, this is perhaps the reason why so many business owners have mediocre business success, despite applying what they have learnt. They lack the true knowledge. They are either leveraging on the wrong people OR they are not leveraging other people on a consistent and meaningful basis.

To grow your business in an effective way, you have to leverage on people in the best possible manner. And, that would effectuate the smooth sailing of your business. Here are some of resources you can benefit from, when you need to leverage on other people effectively.

Effective leverage on other people becomes an instantaneous doorway to leverage on their

- (1) Money
- (2) Experience
- (3) Ideas
- (4) Time
- (5) Work

## [Mastermind Group Hub](#)

Remember, these are incredible resources that you have to harness if you wish to be successful in leveraging.

Believe me; it isn't that tough as you think. 'Where there is a will, there is a way', goes the proverb. If you are ready to follow this proverb, you can do so with minimal effort on your part.

Just have a look at the stories of successful people like Anthony Robbins or Mark Victor Hansen. (For a detailed explanation on leveraging money, ideas, time and work, refer to the One Minute Millionaire.)

To 'leverage' may sound simple. Yet, many business owners either stumble or apply this idea at a superficial level. Perhaps, a common misconception many business owners have is that they believe leveraging is simply delegation. Don't get me wrong. Delegation is great. To delegate tasks that you don't wish to do or can't do as well saves your precious time and effort.

However, leveraging on other people is a BIGGER idea. When you leverage on other people, you want to leverage on their money, experience, ideas, time and work. And at the end of it, all parties would leave the table smiling and winning. Delegation is to leverage on work and time, but this is not powerful enough to get your business skyrocketing to the sky. Am I not correct?

Donald Trump delegates a lot of his work to reduce his workload, but his magic lies in leveraging on other people to get money, ideas and experience, so that he has the time to cut BIGGER deals in his life and business.

If you want to get better results in your business, you have to learn how to leverage other people more effectively, perhaps not as skillfully as Donald Trump but at least half as good as him. So what are the ways in which you can leverage on people effectively?

**In the rest of this report, you will go through;**

- (1) The important points you have to keep in mind before you begin to apply the art of leveraging other people on a consistent basis.
- (2) The different network structures that most business owners are leveraging on and why are they giving only mediocre results.
- (3) Lastly, the **CORE ESSENCE** of this report, i.e. **How successful people leverage on other people to create phenomenal results in their life and business? And also, the secret network structure they leverage on, of which so many of us are terribly unaware of!**

So, get yourself comfortable, get a highlighter for the important points and enjoy learning the finer details of leveraging.

## **“Leverage On Other People To Get Your Business Growing The Fastest Way”**

Before you commit yourself to taking massive task in applying the art of leveraging other people to its maximum potential, just take a note of the following points which might fetch you a more fruitful experience.

### **Point I**

The best way to leverage effectively on other people, with lesser effort on your part is to leverage on network structures that exist or can be easily created.

What are network structures? In this context, it can be business organizations, leads clubs, professional associations as well as on-line networking groups. These existing structures are a convenient source to leverage on one another.

## [Mastermind Group Hub](#)

The people and infrastructures are already there and all that is required from you is to simply plug-and-play into the system. Of course, there are pros and cons to such a system; we will see it elaborately in the next few pages.

And there will be times, when you can't find a network group that suits your needs and agenda. Hence, it is wiser and more cost-effective to take the lead to create a network structure that will reach your objective(s).

In fact, creating your own network structures involves a great deal of flexibility and space. So, most of the business owners think that it is better to create their own network structures. The only drawback is that it requires more time and commitment in the early phase of development.

### **Point II**

Another important factor, not to be overlooked at, is the Return of Investment (R.O.I) you get from investing your time and effort into these network structures.

There is a need to remain focused and invest your resources for maximum pay-off. Sometimes, you will have to attend meetings with a specific network structure that consumes a lot of time and in the end which turns to be unfruitful.

It is a sign that you should move on.

The 80/20 rule states that by investing 20% of your time in a good network structure, you would be able to bring 80% of the desired results. So, it is always advisable to spend your time and resources wisely for the greatest R.O.I.

It is noted that successful business owners leverage on network structures that will give them the greatest R.O.I for their time and effort. Unfortunately, most of the business owners are seen to play 'pin-the-tail-on-the-donkey' with their precious time and business dollars, as they leverage on network structures that do not give them any results.

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If you wish to explore and analyze various network structures that can fetch you good results, it is bound to take you some time and effort. I have done it myself and so would like to help you out in this.

Hence, I am here to give you the **fastest pair of shoes and the fastest track** to get you on your way to leveraging on the network structure of your choice. Below given is a compilation of network structures that I have used and tested, which I am sure that would bring you effective results.

### **NETWORK STRUCTURES THAT YOU CAN LEVERAGE**

#### **(1) Business Network Groups**

There are many plug-and-play business network groups in the market. You can begin by joining your local Chambers of Commerce to attend monthly meetings or you can sign-up with National leads clubs such as Business Network International (BNI), LEADS Clubs, and Le Tip International.

#### **(2) Board of Advisors**

#### **(3) Business Coach**

#### **(4) Mastermind group(s)**

Now, let's have a look at the different network structures that every business owner should be aware of and have leveraged on one way or another. The key to benefit from this is to put you in the shoes of any great successful business owner and ask **"Can I and the rest of the members leave the table of this network structure with something valuable every time that will grow our business to the next level?"**

## **Network Structure 1 – Business Network Groups**

**Concept:** Business network groups can best be summed up as a loose-knit affiliation of peers where "You help me, and I'll help you." In spite of being a rather crude relationship, networking is one of the key factors that allow business owners to grow their businesses. Hence, the ability to network is one of the most crucial skills a business owner must have.

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**Use:** Networking with other business owners is a convenient way to explore new business opportunities. Later, this can be developed into new business relationships or simply a system to exchange contacts, leads, and referrals to promote each others' businesses and keep one another growing.

Networking with the right group of people and speaking candidly with those who are in the trenches fighting with you can help you gain insights about what to do and not to do. You are sure to shorten your learning curve by a huge margin.

**Drawbacks:** Networking does not guarantee any form of results and it is often noted that business owners leave networking sessions with false evidences of success. Meeting some fresh faces and giving them your name cards do not equate a successful networking session.

Remember, 'First impression is always the best impression'. So, a good first impression may score you a few points. However, a networking session is only deemed successful, provided you take time and efforts out of your busy schedule to follow up with the contacts you made and be committed to helping them out.

Only then will you be rewarded with an exchange of contacts, leads or referrals. But, whether these contacts, leads or referrals will help you in your business is another question.

**Top tips:** With good networking skills, networking becomes more fruitful and fun. To be a successful business owner, it is always good that you take some time and effort to develop your skills in networking. And, here is a piece of advice that you can immediately apply into your coming networking sessions - adopt the credo "Givers' Gain". Always seek to give than to receive, chuck profitability aside, be generous and always share information or leads that might benefit them. You may not stand to gain in the short term, but you will be paid tenfold in the future for your generosity.

## Mastermind Group Hub

**If you were a successful business owner:** The crude nature of business network groups will not allow everyone to leave the table smiling and winning. There is too much investment of time and effort with little guarantee of results and success. It should be kept in mind that business network groups will not be the #1 network structure that you should leverage.

## **Network Structure 2 – Board of Advisors**

**Concept:** Board of Advisors is a small board, where the business owner involves his lawyer, accountant, marketing agent and key staff etc. to advise him on ways to enhance his business.

**Use:** For a small business owner, such a board of diversified minds and professions will offer invaluable advice and insights on what to do and what not to do. When compared to business network groups, this board of advisors will be more willing and proactive to share knowledge and experience with the business owner.

**Drawbacks:** Although this board is capable of providing small business owners invaluable business with advice, this is unlikely to happen in most cases. The very fact that this board is directly or indirectly (depending on who they are) under the payroll of the business owner, it is difficult to discern whether the advice they offer is unbiased and non-judgmental.

If the business owner does not lead and manage his board well, meetings can easily turn disastrous, as advisors attend with hidden agendas, and they are to solely promote their services.

Advice and insights are extremely important to a business owner. However, to receive business advice alone is not sufficient to empower a business owner to bring his business to the next level. If a business owner wants a higher Return of Investment (ROI) from attending such meetings, he must have a network structure that offers more than advising alone.

## Mastermind Group Hub

**Top tips:** Conduct a few exploratory meetings to determine who is willing to participate actively in your board. Define your board's purpose so that everyone is clear of what you want to accomplish in your business. Set up a 'Code of Conduct' of what is acceptable and what is not. Be firm to explain to your advisors that aggressive promotion of their services will not be tolerated, but to recommend their services at the right time and situation will be acceptable and appreciated. Lastly, to benefit well from this board, you have to lead and manage it well.

**If you were a successful business owner:** You would have wanted a network structure that offers you a third party perspective and professional advice that is totally unbiased and non-judgmental in helping you to grow your business. A board of advisors should exist, but not the ideal network structure that you can leverage on extensively.

## **Network Structure 3 – Business Coach**

**Concept:** A business coach is like a mentor. Business coaching is a highly interactive partnership for the purpose of reaching professional goals.

**Use:** An effective business coach can be a precious asset to a small business owner, professionally and personally. He is a person who can aid you improve your business in following key aspects.

- (1) Business strategy and planning
- (2) Sales and marketing strategies
- (3) Financial decisions and cash-flow management
- (4) Aligning personal values with business goals

In fact, an effective business coach will offer you insights and feedbacks, and also will ask you questions to challenge you to think in novel ways and gain new perspectives, so that you and your business grow exponentially at the same time. This will develop your skills in the vital aspects of your business.

## [Mastermind Group Hub](#)

**Drawbacks:** A business coach is appointed to take you in the right direction. For instance, a business coach will empower you with knowledge, but never will he do the ground work for you. Hence, from the perspective of a small business owner, running and growing a business remains an isolating and frustrating experience, even with the support of a business coach.

Today, coaching industry attracts many consultants and trainers. And, as there is no regulatory board in place to manage these coaches, discerning a good coach from a bad one is really tough. The rates a business coach charge is on average between \$200 and \$500 per month for half an hour phone call or meeting. Such a price tag may not be affordable for a start-up business owner and this deprives him of a powerful source of knowledge and experience.

**Top tips:** If a business coach is within your budget, I strongly recommend that you hire one for your business. If you decide to hire a business coach, then keep in mind the following tips that might help you in choosing your business coach.

- (1) Evaluate his credentials.
- (2) Evaluate the way he works with his clients.
- (3) Look for testimonials and get real referrals- they are much more reliable.

**If you were a successful business owner:** You would definitely hire a business coach. But, you would not solely rely on a business coach since you want to tap a 'brain trust' and not just a business coach to gain the maximum rewards of leveraging other people.

## **"A Quick Review Of The 3 Network Structures That YOU Can Leverage On"**

These network structures have the potential to aid you in growing your business at a conservative rate if you take the cue of the top tips and effort to improve your networking, leadership or management skills.

## Mastermind Group Hub

There are too many undesirable variables about these network structures that we can't keep in control. For example, it's not possible to demand members of a business network group to commit fully to helping each other; advisers to turn up for every meeting and give valuable advice etc.

If you fail to lead and manage well, chaos and not productivity is likely to happen. What you and most business owners would need is a less complicated yet committed network structure that meets regularly to provide the resources needed to help you grow your business at an exponential rate.

## **“Mastermind Group!-The Forgotten But Ultimate Business Leverage Strategy”**

**“To see what is in front of one's nose needs a constant struggle.”  
George Orwell**

**Concept:** A simple collaboration with the most brilliant minds; people who are sharp, successful and keen to focus their energies, resources and expertise to help you grow personally and professionally by leaps and bounds. In short, a cent percent commitment and effort on your part generates a R.O.I of thousand percent of ideas, advice, perspectives, support and much more.

**Use:** A key distinction of Mastermind groups is that they work more synergistically and efficiently. A Mastermind group adapts the various strengths of the other network structures, **'soups them up'** to give you greater leverage on the 'brainpower' of your Mastermind group.

A Mastermind group has the **'Make-it-Happen'** power.

Unlike a business network group, where success depends on the existence of right people or on the quality of contacts and leads as well as other variables, a Mastermind group is more consistent in providing quality advice, ideas, contacts and leads.

## Mastermind Group Hub

Furthermore, exchanging contacts and leads is just one of the many facets of Mastermind participation. A Mastermind group is a peer-to-peer relationship, yet, it is capable to act as a business coach as well.

For example, you may require specialized help in your [sales and marketing strategies](#), and a Mastermind group member who has expertise in this area can offer you advice and support that is equivalent to that of a business coach.

Since Mastermind members are not under your payroll, you can expect non-judgmental and unbiased advice. Hence, they can act as a sounding board to your business plans, strategies and financial decisions.

### **The Business Case of Leveraging**

#### **The Advantages of becoming a Mastermind Group member**

Fine, you have heard a lot about Mastermind Groups. You will have a question in your mind, wont you? "What do I get if I become the member of a Mastermind Group?" The first and the foremost thing you will gain is the improvement in your business, I assure you.

Then of course you will gain tremendous insights, self confidence, experience and skill, a sense of security, support from the group members, advice, motivation, group synergy and different perspectives to attain their goals, better decision making and problem solving, planned thinking, expansion of professional network, increased accountability and work –life balance. You will even feel a great change in yourself and your personal life.

### **Innovative Solutions through Leveraging**

#### **The Wonders of Mastermind Groups**

When you stumble in your small business, it is quite natural that you start thinking about people who run big businesses very successfully. You might even think that they have some magical power that they use in their business.

## Mastermind Group Hub

If you research on how they have become successful in their business, you can find that magic. Most of the big shots in business are members of some mastermind groups. In most business frameworks, the mastermind group is something like a board of directors.

Here each member can discuss and confide their problems in a safe and secure environment. They are also assured that whatever discussed is confidential. The magic really works out when the issue of discussion sparks off different opinions from different minds.

Thus the person in need of help and suggestions gets a better picture of what he had already in his mind and will be able to come to a better decision.

**Drawbacks:** An important factor that determines whether a Mastermind group survives and thrives is the quality of the people who participate. To succeed, you must have the best people in your group, and they must be dedicated and committed to the Mastermind group and guiding principles.

To do so, you must be an expert in networking, who has participated in various network structures over the years, and should have the skills to establish your ideal and workable Mastermind group OR you can simply leverage on me.

**Solution:** There is no need to fret. I would be there to help you whenever you need. From the experience and exposure to the different network structures as well as from the process of creating my own personal Mastermind group, I have developed a *simple, yet efficient system* to identify people who are around you and who can be key members in your Mastermind group.

**Top tips:** A Mastermind group is not meant to be a plug-and-play network structure. Although there are Mastermind groups that open their doors to people who are interested, they usually require a fee. But, if you are serious in getting involved in the right away, these groups are your quickest sources of leverage and support.

## [Mastermind Group Hub](#)

For the serious and motivated business owners who really wish to buy the best Mastermind group, [Jay Abraham's Insider Club](#) offers you a business coach as well as a Mastermind group. Jay Abraham is very well-established and qualified; he is the person you must approach for IMMEDIATE results in bringing your business to the next level.

**If you were a successful business owner:** You would leverage on a Mastermind group and avail the advantages of leveraging on all the three network structures. This structure makes your investment of time and effort worthwhile and with everyone leaving the table with something valuable.

**Final note:** A Mastermind group is only for business owners who are willing to rack their brains and get their hands dirty. Going this extra mile will make a vast difference to the growth of your business. For the best results and R.O.I, build your own Mastermind group. There is immense potential for you to grow personally and professionally.

**“Going Beyond Leverage- Motivation and Support,  
The True ‘Levers’ of Strength YOU Can Harness As A  
Business Owner!”**

Leverage is a pivotal factor in spurring your business to a higher level, but leverage alone is not going to get you really far.

You get brownie points right off the bat for realizing that you require and can benefit from **LOTS** of motivation and support from the right people.

Building and growing a business is an emotional roller-coaster ride of thrills and fears. With its dramatic ups and downs, a business owner can take a real beating from the stress and pressure.

Successful people recognize the value of having a group of people on whom they can turn to and **freely express and share their challenges** in life and business.

## [Mastermind Group Hub](#)

And, this is one of the key reasons why most successful people have Mastermind groups. They prefer to turn to their Mastermind groups for support and motivation than any other network structures.

A key principle that the successful people build their Mastermind groups on is **trust and privacy**, allowing people to be authentic with others, making the group's environment the **safest place** to discuss their biggest burdens, challenges and fears without the fear of looking bad or inferior.

And, they are well-compensated, when they share their biggest burdens with the Mastermind group. **Motivation and emotional support** are massively given to them, together with **professional advice**, if the issues revolve around business challenges.

A Mastermind group, in the long run, is an alliance of people who **really care about you and your business**. It instills a sense of trust and privacy in you that you can't find anywhere else. A Mastermind group makes sure that you are **neither sabotaging yourself nor selling yourself short**, which often happens when you face temporary setbacks.

And, they will seek to build a **powerful image of yourself** in you by providing you the emotional support and motivation that you need to achieve new heights in your life and business. **Motivation and Support Are The True 'Levers' of Strength You Can Harness As A Business Owner!**

## **Important Case Studies You Have To Study**

**-Follow The STEPS Of Great Achievers  
In Their Mastermind Groups' Journey-**

Case Studies are often very helpful and to be exact, they are simple, yet, powerful references you would probably want to follow up with. Jack Canfield revealed in an interview with Mike Littman that **"The Mastermind group idea is perhaps one of the best kept secrets of the rich."** That is perhaps why the concept has been considered the **biggest secret** of the rich.

## Mastermind Group Hub

A detailed search on books as well as the internet has revealed very little about Mastermind groups. What I could find was simply bits and pieces of this well-kept secret, but they were sufficient to convince me that I need to get acquainted with what the rich and successful know about Mastermind groups that **you and I don't**.

### Case Study #1

The Mastermind group idea dates back to 1727, when Benjamin Franklin created his version of the Mastermind group known as '**Junto**'. 'Junto' was a 'club of mutual improvement', where Franklin sat with a dozen individuals for discussions on a weekly basis. This lasted for 40 years and it sparked the creation of the first lending library, volunteer fire departments, the first public hospital, police departments, and paved streets. This was the result of the synergy of a group of volunteered and brilliant minds.

### Case Study #2

Andrew Carnegie, who was a philanthropist, industrialist, and the world's richest man at that point of time, coined the term 'Mastermind'. He attributed his immense wealth to the Mastermind group idea and brought this idea to many of us today through Napoleon Hill's '**Think and Grow Rich**'.

### Case Study #3

Jack Canfield and Mark Victor Hansen have sold more than 90 million copies of their International Best-seller '**Chicken Soup for the Soul**'. They are the finest modern day examples of the Mastermind group idea in action. They have synergistically combined and enhanced each others' talents to create this phenomenal success.

## Conclusion

The above given case studies are the little clues about Mastermind groups these successful people have left, which have acted as a springboard for me to unveil the magic behind Mastermind groups.

## [Mastermind Group Hub](#)

**“We cannot live for ourselves alone. Our lives are connected by a thousand invisible threads, and along these sympathetic fibers, our actions run as causes and return to us as results.” - Herman Melville.**

I couldn't find a better quote to sign off. So, remember that you have the right to enjoy the good things in life just like every one else. There is no rule written anywhere that you have to spend the rest of your life clad in polyester. So, my only message to you is not to deprive yourself of the right to wear silk. Remember, it doesn't **COST** you much to leverage in business.

If you truly want to get your business off the grounds and to the sky, you have to consider Mastermind groups and in this case, you'll want to seriously consider getting a copy of what I am releasing very soon...

## **“Mastermind Secrets” Release Date: May 31, 2006**

ANNOUNCING the official release of “Mastermind Secrets” on May 31st, 2006. This is a complete, comprehensive, and breakthrough system to empower you with a carefully designed, powerful Mastermind group to reach your professional goals.

I am extremely proud of this product, a whole package of ebooks covering the basics and advanced Mastermind strategies, techniques and ideas. I have actually spent a total of 6 months, working over 500 hours to put this unique, one-and-only system together.

What separates this system with my competitors is the very fact that this is truly a 'step-by-step' course. I give you a digital workbook which you can print, that outlines every step you need to take (and in what order) to build your Mastermind group into a resounding success.

Not to mention, the various ebooks that contain worksheets that will guide you and your Mastermind group to achieving goals and agendas for your meetings and much more. (Details will be revealed later.)

Mastermind groups are only for hard-working business owners (like you) who are willing to rack their brains, get their hands dirty to invest precious time into this system that guarantees results.

## [Mastermind Group Hub](#)

And this is the exact reason why I have decided to go the extra mile to give you a dynamic experience if and only you take the effort to work this system.

Here's what is actually happening:

**"Mastermind Secrets" is in fact, 99.9% completed!!!** And I could release this in the market right now and frankly, charge you anywhere from \$47-\$281, something which my competitors are doing now. If I do so, you will still receive a value-for-money education in Mastermind groups and business.

However, I believe you deserve much more than this. And this is why I'm holding this product back, to further develop it to the next level.

To give you a sweeter deal, I have pulled out my contact books and short-listed accomplished business owners with high net worth to share their secrets behind their Mastermind groups and business success.

Remember what Jack Canfield had revealed in the interview with Mike Litman that **"The Mastermind group idea is perhaps one of the best kept secrets of the rich."** Nothing can be further from the truth.

Yet today, things are going to change.

I have gone to the doorsteps of these successful business owners and actually demanded them to spill the beans of the secrets behind their Mastermind groups and business success!

And you can imagine how reluctant they were to give up their precious strategies and secrets.

Besides, have you realized how awkward I was at that point of time? Frankly, who gives a crap on how embarrassed Joel was when he was at their doorsteps demanding them to surrender their secrets!

## [Mastermind Group Hub](#)

The REAL focus is about YOU benefiting from these interviews where I pry opened their brains and emptied out their treasured strategies and secrets of Mastermind groups and business to YOU!

I know that these interviews will make a difference in the quality of your business and the Mastermind groups that you will build!

Reading and applying my system of ebooks will get you started with a BANG! To receive first hand, 'tip-of-the-sword' secrets and advice will act as a 'swift-kick to your butt' in getting you to take massive action and to start thinking out of the BOX for your business.

Who are these powerhouse business owners that will surrender their secrets to you? I am keeping this list confidential and safe in the vault at the moment. I will only be letting this BIG, FAT cat out of the bag a few weeks before the launch itself. For the latest developments of "Mastermind Secrets", visit our blog at

<http://www.mastermind-your-way-to-success.com/pre-launch>

We are happy to accept any of your questions regarding Mastermind groups that you want these 'tip-of-the-sword' business owners to answer, send them to [joel@mastermind-your-way-to-success.com](mailto:joel@mastermind-your-way-to-success.com)

For this bonus, it is an entire package of audio interviews and transcripts that have a value of \$297. In fact, it is so valuable that my partners and Mastermind groups are telling me that I must be nuts to include this as a bonus instead of selling it.

Hence, I have to make this painful decision to make these exclusive interviews bonus a limited quantity offer. Only for the first 300 people to purchase the "Mastermind Secrets" package would have access to the exclusive audio interviews and transcripts.

### [Mastermind Group Hub](#)

And after that, I will take down this part of the bonus. Don't fret. The other bonuses will remain there as before. It's only the exclusive interviews that have to go, so that it becomes fair to the business owners I have interviewed. (We are talking about the strategies and secrets that they used everyday in their Mastermind groups and business to generate huge profits)

So... if you have any interest in picking up your copy of "Mastermind Secrets" when it's released, you really need to join the pre-launch list. I will send you updates on the progress of the interviews and most importantly, an email just before the day of the launch to remind you of the limited quantity exclusive bonus that you don't want to miss!

To join the pre-launch list, visit our blog at <http://www.mastermind-your-way-to-success.com/pre-launch>

I think I have revealed too much, I will lose a limb here to my partners if I were to divulge any more TOP SECRETS of the "Mastermind Secrets" package.

What you are going to invest in is not another information product, but **an investment in RESULTS**. Not just 'theories' or 'ideas' that might work but a solid Mastermind group that is capable of churning out hundreds and hundreds of tested-and-proven strategies and tactics that produce results(gobs and gobs of money) for your business!

Even if it's only ONE idea that will make more money for your business on a day-to-day basis, wouldn't your investment of time and effort be worth it?

### **A Final Note from the Author:**

**To claim your \$47 worth of bonuses**, simply send us a [testimony](#) because you appreciate our special report and have learnt something from it. By doing so, we can put up your testimony on our site so that people know who you are.

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A testimony should include your name, your comments, your URL and a photograph (recommended) of yourself as well. We appreciate your testimony.

**And I will send you information on Mastermind groups that is worth \$47 to you!**

I have provided numerous resources that can accelerate your business growth to the next level. All that is required from you is action, action to join a business Network group, form a Board of Advisors, hire a business coach or form/join a Mastermind group.

Personally, I have Mastermind groups as well as a business coach. Why have one when you can have the best of both worlds? And if you are determine to make major improvements in your business; once again, [Jay Abraham's Insider Club](#) is your answer.

Sales and marketing: the bread and butter of any business. If you are interested to have sales and marketing strategies that work, here is a resource, [Mastermind Lounge](#). What I like about this site is that it provides tons of audio interviews, featured articles, forum posts and tools to empower you to succeed in direct marketing, write better ads and sales copies by learning from top marketing gurus both in the online and offline worlds. I learn much faster through audio mediums, so this site works for me. [Mastermind Lounge](#) is a pretty remarkable site; you have to check it out!

The best strategy a business owner can take is to form his own Mastermind group(s). There is so much more to learn and explore as a leader as well as a business owner. Learn from this information, and feel free to drop me any questions at [joel@mastermind-your-way-to-success.com](mailto:joel@mastermind-your-way-to-success.com)

To Your Masterminding Success,

*Joel Chue*